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Pinterest power: market your business, sell your product, and build

In this fantastic book Jason and Karen reveal their highly effective blueprint for using it the right way. Pinterest Power: Market Your Business, Sell Your Product, and Build Your Brand on the World's Hottest Social Network.

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Pinterest Power shows you how to market your business, sell your product and build your brand on what authors authors Jason Miles and Karen Lacey describe as 'the world's hottest social network'. You might wonder how you'll ever find time for yet another social media platform – but after reading this book you should

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6 psychological triggers that win sales and influence customers

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Pinterest Power: Market Your Business, Sell Your Product, and Build Your Brand on the World's Hottest Social Network Miles has used the tactics in this book to help his clothing startup grow 300% annual growth for the past three years.

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