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Practice By Monica Roseberry**

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A warning for anyone considering massage as a career option

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There are many definitions, but for massage therapists, marketing, simply, is anything you Marketing is the foundation on which your dream practice is built.

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“How many of your new massage therapy clients come from referrals?” Everyone secretly fears that if they make a referral and the person actually hates the

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How to market yourself as a sports massage therapist

Know the names of key athletes and their position or event. Wear the team colors when you appear for your first impression. Make sure you fit in

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Building your practice | the thriving massage therapist

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