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Alissa Quart**

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Alissa Quart, *Branded: The Buying and Selling of Teenagers*, (New York: Basic Books, 2003), 140-141. 4. *Ibid.*, 142. 5. *My Grandfather's Blessings*, 82. 6. Mihaly

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Graduate of Brown University and the Columbia School of Journalism, author Alissa Quart's Branded: The Buying and Selling of Teenagers

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Branded buying selling teenagers, feb 11 2003 | c-span.org

Ms. Quart discussed her book [Branded: The Buying and Selling of Teenagers], published by Perseus

Five things your brand needs to know about marketing to teens

Although teens can be obsessive (trust me, I know), and marketers even more so, does that mean businesses have to be 'customer obsessed'

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atmosphere affects teenagers' mall evaluation mostly through self-congruity, whereas Quart, Alissa (2003), Branded: the Buying and Selling of Teenagers.

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Underlining the absolute importance of our buying choices, psychologist and child . Quart, Alissa, Branded: The Buying and Selling of Teenagers, Basic Books,

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Branded: the buying and selling of teenagers – mother jones

A high schooler wears a Pepsi shirt to school on Coca-Cola day and gets suspended for insurrection. A sixth-grader covets a \$500 Kate Spade bag, only to toss

Nonfiction book review: branded: the buying and selling of

Quart is brilliant on the world in which teens "obsessed with brand names feel they have a lack that only superbranding will cover over." She gets great quotes in

Branded alissa quart - kitapsihirbazi

Branded Buying and Selling Teenagers This compelling book discovers how teens succumb to content commercial battering designed to reduce their

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When choosing this book for my summer reading I was reminded of my eighth grade speech class. One da.

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Whether you overdid it a little on the pre-summer shopping (we've all been there) or you want to finally get rid of that rack of clothes you haven't

Arguments #: branded: the buying and selling of teenagers

In her book Branded: The Buying and Selling of Teenagers, Perseus, 2002 - trad. española: Marcados: La explotación comercial de los adolescentes, Debate,

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What's Really Going On In A Teenager's Brain by Barbara Strauch 241pp, Bloomsbury, £10.99.
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Consumerism: driving teen egos--and buying--through 'branding'

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Our teenagers are supreme fashion traders - financial times

Louis Vuitton meets Supreme: the ultimate cult brand collaboration? Who knows what they will be buying or selling by next year but one thing

Branded : the buying and selling of teenagers

Summary. In Branded, Alissa Quart takes us to the dark side of marketing to teens, showing readers a disturbingly fast-paced world in which adults shamelessly

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Teenagers not only have substantial buying power of their own, but they also Developing a brand image you can sell to teens that they, in turn, sell to their

Alissa quart - wikipedia

Alissa Quart (born 1972) is an American nonfiction writer, critic, journalist, editor, and poet. Her nonfiction books are Republic of Outsiders: The Power of Amateurs, Dreamers and Rebels (2013), Hothouse Kids: The Dilemma of the Gifted Child (2007), and Branded: The Buying and Selling of Teenagers (2003), her

How does advertising affect teenagers? | bizfluent

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Branded: The Buying and Selling of Teenagers By Alissa Quart Random House, 335pp, \$22.95. It's cool to write about young people and

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